TALKERS 2024
June 7 - Hofstra University
The Ramsey Show
Affiliate approved. Listener trusted. Thirty years strong.
Welcome to TALKERS 2024 – the 27th annual installment of the talk media industry’s longest-running and most important national gathering.

We, at TALKERS, hope that you enjoy a power-packed day of non-stop events, sessions, presentations, workshops, displays, food and refreshments that are about to make this iconic conference held on the beautiful campus of Hofstra University memorable for the bright assemblage of forward-thinking communications professionals and students in attendance.

We are again proud to present this amazing event in association with the award-winning WRHU-FM/WRHU.org and the Lawrence Herbert School of Communication at Hofstra as we did in 2023, 2022, 2021 and 2016.

These are challenging times as the radio (and related media) business continues to face the ongoing excruciating economic hangover from consolidation-accrued debt, exotic competing technological platforms, and a generational sea-change in contemporary culture. Then, there are the lingering social, political, and economic effects of the pandemic... as we try to dust ourselves off and move forward.

More than 65 speakers are set to share insights, opinions, experience and opinions collectively designed to create a productive, inspirational, learning and networking experience. Thank you for being part of it!

- The TALKERS Team
Producer/Director – Michael Harrison

Associate Director/Emcee/Stage Manager – Kevin Casey

Business Manager/Registration Coordinator – Barbara Kurland

Legal Counsel/Graphics Director/IT Coordinator – Matthew B. Harrison

Site Manager/Hofstra-TALKERS Liaison – John T. Mullen

Associate Registration Coordinator - Debbie Bernstein

Assistant Registration Coordinators – Rachael Hajec and Julianna Iovino

Assistant Stage Manager – Jake Epstein

Assistant Stage Manager – Sean Mullen

Videographer – David Antoine of Broadcasters General Store

TALKERS 2024: Radio and Beyond is dedicated to the memory of our beloved friend and colleague JOE MADISON whose stellar radio career made a huge difference in the world.
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The Doctor Asa Show - Backbone Networks
The Michael Berry Show - Broadcasters General Store
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Connoisseur Media - GuestBooker.com - The Sean Hannity Show
Haselkorn, Inc.- Newsmax - Our American Stories
Premiere Networks – Radio America - The Ramsey Show
Resorts Casino Hotel - Dr, Linda Salvin - Stephan Multimedia
Talk Media Network – The Martha Zoller Show

AGENDA:

7:30 am to 6:00 pm – Registration Desk
Lawrence Herbert School of Communication
Registration Desk Open

8:00 am to 5:00 pm – Exhibition Displays Open
Backbone Networks
Representatives: George N. Capalbo, CTO
Broadcasters General Store
Representatives: David Antoine, CBRE/CBNT, Sales Engineer;
Buck Waters, Outside Sales Rep
Comrex
Representative: Chris Crump, CBNE,
Senior Director of Sales & Marketing

Dr. Linda Salvin
The Original Radio Psychic
THE MARThA ZOLLER SHOW

ON AIR

MARThA ZOLLER

NEWS/TALK

550 102.9

Weekdays 9-11AM
8:00 am to 9:00 am – “Studio A” television soundstage

Breakfast
Master of Ceremonies: Kevin Casey, VP/Executive Editor, TALKERS

Special Conference Kickoff: “Gaining Traction in a Noisy World”
Speaker: Joe “Pags” Pagliarulo, Host, “The Joe Pags Show”

Presentation of the Lifetime Achievement Award
Presenter: Mark Goldman, Co-founder/Media Relations Specialist Goldman McCormick Public Relations
Recipient: Howie Carr, Host, Howie Carr Radio Network

Sponsored by Sean Hannity / Premiere Networks

9:00 am to 9:40 am – “Studio A” television soundstage

Opening Session
Singing of the National Anthem
Performed by: Daliah Wachs, MD, Host, “Dr. Daliah Show.”

Welcoming Greetings: “Radio and Beyond”
Introducer: Victoria Jones, Executive Director, DC Radio Company
Speaker: Michael Harrison, Publisher, TALKERS
(continued)
Entertaining.

STRONG RATINGS.

CHAD BENSON SHOW.

MON-FRI, MORNINGS/AFTERNOONS
premiere NETWORKS

OUR AMERICAN STORIES

with Lee Habeeb

TELLING THE STORY OF AMERICA TO AMERICANS
9:00 am to 9:40 am – “Studio A” television soundstage

Presentation of the Woman of the Year Award

Special Remarks: Dave Gorab, VP/GM Talk Programming, SiriusXM Satellite Radio

Presenter: Larry Young, Host, WOLB, Baltimore

Recipient: Sharon “Sherry” Madison, Executive Producer, the Joe Madison Show, SiriusXM Satellite Network

Special Presentation: The Case for AM Radio

Introducer: Alex Fife, VP/Operations, Southeast, iHeartMedia, Total Traffic & Weather Network

Speaker: Bill Brady, Owner/Host, KFNX, Phoenix

Sponsored by the Doctor Asa Show

9:45 am to 10:25 am – “Studio A” television soundstage

PANEL DISCUSSION:
“GENERATING NEWS/TALK REVENUE IN THE DIGITAL ERA”

Introducer: Joe Thomas, Owner/PD/Host, WTON, Staunton, VA

Moderator: Steve Lapa, President, Lapcom Communications Corp.

Panelists:
- Vince Benedetto, CEO, Bold Gold Media Group;
- John Caracciolo, President/CEO, JVC Broadcasting;
- Kathy Carr, President, Howie Carr Radio Network;
- Ron Hartenbaum, Managing Member, Crossover Media;
- Josh Leng, CEO, Talk Media Network;
- Julie Talbott, President, Premiere Networks

Sponsored by The Martha Zoller Show
Newsmax Soars, Fox Declines

Nielsen Ratings: Q1 2024 vs. Q1 2023

**NEWSMAX**

**Primetime**
- Total Viewers: Up 137%
- Adults 35-64: Up 93%

**Total Day**
- Total Viewers: Up 87%
- Adults 35-64: Up 69%

**FOX NEWS**

**Primetime**
- Total Viewers: Down 2%
- Adults 35-64: Down 5%

**Total Day**
- Total Viewers: Down 6%
- Adults 35-64: Down 7%
ENTERTAINING
ENGAGING
ESTABLISHED

THE DANA SHOW

LIVE, MON-FRI
12PM-3PM ET

CONTACT: radioamerica.com | affiliates@radioamerica.com
10:30 am to 10:55 am – “Studio A” television soundstage

Fireside Chat:
“THE STATE OF SPORTS TALK RADIO”

Introducer: John Fredericks, Host/Owner, John Fredericks Radio Network

Host: Michael Harrison, Publisher, TALKERS

Guest: Fred Tucher, Co-host, Morning Show, WBZ-FM (98.5 The Sports Hub), Boston

Sponsored by Backbone Networks

11:00 am to 11:35 am – “Studio A” television soundstage

Panel Discussion:
“BRAVE NEW WORLD”

Moderator: Harry Hurley, Morning Host, WPG, Atlantic City

Panelists:
Scot Bertram, GM, WRFH/Radio Free Hillsdale 101.7 FM;
Heather Cohen, President, The Weiss Agency;
Steven Goldstein, CEO, Amplifi Media;
Matthew B. Harrison, Esq., VP, Associate Publisher TALKERS / Senior Partner, Harrison Media Law;
John T. Mullen, GM, WRHU-FM/WRHU.org, Hofstra University.

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THANK YOU Talkers!

Thank you for helping us impact millions of lives. We’re just getting started.
11:40 am to 12:20 pm – “Studio A” television soundstage

PANEL DISCUSSION:
“PROGRAMMING NEWS/TALK RADIO”

Moderator:
**Mike McVay**, President, McVay Media Consulting

Panelists:
**Grace Blazer**, VP, National NTS Brand Coordinator, Director of News and AM Programming Florida Region, iHeartMedia Miami;
**Phil Boyce**, SVP, Spoken Word Format, Salem Media Group;
**Scott Lakefield**, APD, WOR, New York;
**Doug Stephan**, CEO/Founder, Stephan Multimedia;
**Greg Stocker**, Brand Manager, WPHT, Philadelphia;
**Paul Vandeburgh**, Owner/Host, WGDJ (Talk 1300), Albany

*Sponsored by The Ramsey Show*

12:25 pm to 12:55 pm – “Studio A” television soundstage

KEYNOTE ADDRESS: GLENN BECK

Speaker: **Glenn Beck**, Host,
“The Glenn Beck Show” / Premiere Networks

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Gillian Christie, Founder & CEO
Alissa Sears, Senior Strategist
and Team, Christie & Co

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Pearl’s Premium
Clark + Hopkins
Charlie’s Soap
1:00 am to 2:20 pm – “Studio A” television soundstage

LUNCH

Lunch Master of Ceremonies:
Michael Harrison, Publisher, TALKERS

“Welcome to Hofstra University”
Speaker: Mark Lukasiewicz, Dean, Lawrence Herbert School of Communication, Hofstra University

Special Greeting: “In front of the Camera”
Speaker: Rob Finnerty, Host, “Wake Up America,” Newsmax TV

Presentation of the Humanitarian of the Year Award

Recipient: John Curley, Host, KIRO, Seattle

Broadcasters Foundation of America Donation/Spotlight

Presenter: Harry Hurley, Morning Show Host, WPG, Atlantic City

Acceptance: Scott Herman, Chairman, Broadcasters Foundation of America

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TALKERS 2024
June 7 - Hofstra University

2:30 pm to 3:00 pm – “Studio A” television soundstage

THE GREAT DEBATE

Debaters: Mike Gallagher, Host, Salem Radio Networks; Thom Hartmann, Host, WYD Media

Moderator: Lee Harris, Director, Integrated Operations, NewsNation / WGN, Chicago

Sponsored by Our American Stories

3:05 pm to 3:45 pm – “Studio A” television soundstage

PANEL DISCUSSION: “BEYOND POLITICS”

Moderator:
David Bernstein, GM, Broadcast Operations, TALKERS

Panelists:
Asa Andrew, MD, Host, “Doctor Asa Show;”
Mike “Bax” Baxendale, Co-host, Morning Show, WAQY (Rock 102), Springfield, MA;
Lee Habeeb, CEO/Host/Producer, “Our American Stories”/American Private Radio;
Danielle Lin, C.N., Producer/Host, “The Art of Living and the Science of Life”;
Walter Sabo, consultant, Sabo Media Partners / host “Sterling On Sunday,” TMN / “Sterling At Night,” WPHT, Philadelphia;
Daliah Wachs, MD, Host, “The Dr. Daliah Show”

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TALKERS 2024
June 7 - Hofstra University

3:45pm to 4:20 pm – “Studio A” television soundstage

PANEL DISCUSSION: “BEHIND THE MIC”

Moderator:

Joe “Pags” Pagliarulo, Host, “The Joe Pags Show”

Panelists:

Howie Carr, Host, Howie Carr Radio Network;

Dom Giordano, Host, WPHT, Philadelphia;

Jeff Katz, Host, WRVA, Richmond;

Chris Krok, Host, WBAP, Dallas;

Frank Morano, Host, WABC, New York/
Red Apple Audio Networks;

Martha Zoller, Host, WDUN, Gainesville, GA

Sponsored by Radio America

4:25 pm to 5:05 pm – “Studio A” television soundstage

PANEL DISCUSSION: “THE BIG PICTURE”

Introducer:

Rich Valdés, Host, Westwood One

Moderator:

Michael Harrison, Publisher, TALKERS

Panelists:

Kraig T. Kitchin, CEO, Sound Mind, LLC;

Chad Lopez, President, WABC, New York/
Red Apple Audio Network;

Chris Oliviero, Market President, Audacy New York;

Deborah Parenti, Publisher, Radio Ink / RBR+TVBR;

Tavis Smiley, Host / Owner, KBLA, Los Angeles/
Smiley AudioMedia;

Lisa Wexler, Host, WICC, Bridgeport

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TALKERS 2024
June 7 - Hofstra University

5:10 pm to 6:15 pm – “Studio A” television soundstage

CLOSING RECEPTION
Closing Reception Master of Ceremonies:
Harry Hurley, Host, WPG, Atlantic City

Presentation of Freedom of Speech Award

Special Guest Speaker:
Brian Kilmeade, Host, FOX News Radio / FOX News Channel

Special Remarks:
Sid Rosenberg, Host WABC, New York

Presenter:
Michael Harrison, Publisher, TALKERS

Recipient:
John Catsimatidis, CEO/Owner, WABC, New York / Red Apple Audio Network

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Program subject to changes
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